

AROUND THE WORLD IN AN EVENING WITHOUT THE JETLAG

Winning photos will be showcased at the Worldwide WOW Photo Exhibition and Gala on October 23, 2008.

Your Worldwide passport includes unlimited access to a globe of culinary expertise and the finest wine, beer and spirits the world has to offer. From hot and spicy Bangkok to Scotland's masters of malt, this festival of the senses blends all under one artistically inspired roof.

Through the eyes of our winning Canadian photographers you'll journey to our planet's remote and mystical regions where lined faces tell a hundred stories, monuments cloaked in history come to life and roaring waves batter the white cliffs of Dover.

Throw in a front row ticket to an eclectic slate of the world's great music and dance traditions and there you have it – WOW.

To purchase tickets visit www.elevatecpc.ca, email ticketsales@elevatecpc.ca, or call Elevate at 403.686.0636. Cash, cheque or credit cards accepted.

For information on becoming a sponsor please visit www.elevatecpc.ca



Proudly sponsored by:



**WORLDWIDE
WOW**
PHOTO EXHIBITION & GALA

All proceeds from the Worldwide WOW Photo Exhibition and Gala are donated to the Empowering Families Program.

Empowering Families helps low-income families break the cycle of poverty.

Empowering Families is a collaborative effort that will assist local families facing various challenges. The funds will be directed towards education and training opportunities for low income families, to enable them to obtain permanent, sustainable employment. With the help of a family advisor, Empowering Families surrounds the participating families with all the services and support they need to succeed.

To make a cash donation please contact:



t: 403.686.0636 e: info@elevatecpc.ca
224, 1982 Kensington Road N.W.
Calgary, AB T2N 3R5

www.elevatecpc.ca



**WORLDWIDE
WOW**
PHOTO EXHIBITION & GALA

AMATEUR PHOTO ENTRY FORM

18 Prizes to be Won - Total Value \$13,500



CONTEST DEADLINE: September 21, 2008

Submit your best Amateur Global Image(s) online at www.elevatecpc.ca or to The Camera Store to win fabulous prizes. Winning entries will be showcased at the Worldwide WOW Photo Exhibition and Gala.

Thursday October 23, 2008

Artists of the World | 514 - 11 Ave SW, Calgary, AB
5:30 pm - 10:00 pm

WORLDWIDE WOW PHOTO CONTEST

Rules and Regulations

WHO MAY ENTER

This contest is open to residents of Canada, except employees and members of CPC Elevate, employees of The Camera Store, and their immediate families. This is an amateur photography contest. No submissions by a professional will be accepted. For the purposes of this contest, a professional is considered anyone who derives greater than 50% of his/her income from photography.

ABOUT THE CONTEST

Amateur photographers are invited to submit their best photos from around the world in keeping with the categories of the contest. Photos will be judged by a panel of professional photographers prior to the Gala with three prizes being awarded in each category as well as one grand prize. Winners will be notified by Oct. 10, 2008. Winning photos and entries of merit will be printed in 11" x 14" format by CSM Media (for digital entries), mounted by U-Frame-It and showcased at the Photo Exhibition in conjunction with the Worldwide WOW Gala Event (October 23, 2008 – go to www.elevatecpc.ca for more information). Two additional "People's Choice" prizes will be awarded at the Gala.

PRIZES

- **Grand Prize:** Canon 40D DSLR outfit, including lens, tripod, bag, filter, memory, photo book, instructional DVD & workshop + 2 complimentary tickets to the Worldwide WOW Gala. Total prize value \$2,750.
- **1st Prize:** Panasonic compact camera, including bag, mini tripod, memory, photo book, instructional DVD & workshop + 2 complimentary tickets to the Worldwide WOW Gala.
- **2nd Prize:** Nikon compact camera + 2 complimentary tickets to the Worldwide WOW Gala.
- **3rd Prize:** \$100.00 Coupon + 2 complimentary tickets to the Worldwide WOW Gala.
- **2 People's Choice Awards:** A two-night stay in Banff courtesy of Banff Lodging Co..

Photographic prizes courtesy of The Camera Store

ENTRY SPECIFICATIONS:

1. Photographic quality images can be entered digitally online (www.elevatecpc.ca) or as a hardcopy print (either 8X10 or 11X14). Colour or black & white photos are acceptable. For hardcopy entries, photocopied or framed images will not be accepted.
2. Submit as many entries as you wish in any of the categories. If submitting a hardcopy print, each entry must be accompanied by a signed official entry form and a \$35.00 entry fee. An image can win only a single prize.
3. Contestants must affirm that submissions are their original work. Contestants are solely responsible for obtaining model releases for any recognizable individual, if applicable. As such, contestants hold the contest sponsors harmless from any breach of copyright or other law in Canada, the USA and elsewhere and from consequential litigation.
4. CPC Elevate will retain the use of entries and reserves the right to publish photographs and/or use them in CPC Elevate promotional material without compensation to the photographer.
5. Judges reserve the right to transfer entries to a different category.
6. Entries will be judged by a panel of professional photographers on the basis of creativity, impact, technical quality and how well they express the theme of the category.
7. Contest deadline is September 21, 2008 (midnight) for online digital entries (www.elevatecpc.ca). If submitting a hardcopy entry, mailed entries must be postmarked no later than September 15, 2008 or dropped off by September 20, 2008 at:

The Camera Store
802 – 11 Ave SW, Calgary, AB, T2R 0E5

8. If submitting a hardcopy print entry and you would like your photos returned, you may pick them up at The Camera Store between November 15 and 30, 2008. For out of town entries, please enclose a correctly sized, self-addressed stamped envelope with sufficient postage for the return. When submitting your hardcopy entries, package each photo securely as neither CPC Elevate nor The Camera Store will be responsible for loss or damage. Please be sure to include your name, address & phone information on the back of each photo entry. Photo returns are only applicable to hardcopy print entries. Electronically submitted entries will not be returned.
9. Online entries (www.elevatecpc.ca) must be paid for with a valid credit card. Hardcopy entries can be paid by cheque or valid credit card.
10. For further information, entry forms or to submit entries online, please visit our web site at www.elevatecpc.ca. Or contact The Camera Store at www.thecamerastore.com or at 403.234.9935 for information or entry forms.

CATEGORIES

Faces around the World • Capture Canada
Global Travel • Nature • Hope, Faith & Elevate

OFFICIAL ENTRY FORM

\$35.00 per photo submission (includes GST)

Attach a separate entry form to each photo submission

Category: _____

Photo Location or Title: _____

Name: _____

Address: _____

City/Province: _____ Postal Code: _____

Email: _____

Daytime Phone: _____

Additional Phone Contact: _____

If paying by credit card:

(check one) Visa Mastercard

Credit Card No.

Expiry Date: MM/YY

If paying by cheque, make cheque payable to:

CPC Elevate Society
Alberta Society Registered No: 0336420-01

Please initial items below to complete your entry form:

- I agree to donate my photo for auction.
 I would like my photo back (Please provide stamped, self addressed envelope or pick up from The Camera Store between Nov. 15 to 30, 2008).

I have read all the rules and regulations for the contest and accept the conditions contained therein. I certify that I own the copyright to the photograph submitted and that I have obtained all model releases necessary. I indemnify and hold harmless the contest organizers and sponsors for any damages or claims for damages suffered by any of them arising from or caused by the subject matter or the creation of the photograph submitted.

Signature: _____

Hardcopy photo entries – mail or drop off to:

The Camera Store
802 – 11 Ave SW, Calgary, AB T2R 0E5
Phone: 403.234.9935 Toll free: 1.888.539.9397
www.thecamerastore.com

For further information or entry form for digital entries, please visit our website at www.elevatecpc.ca or www.thecamerastore.com.