



## 2010 Worldwide WOW Photo Contest

### Rules and Regulations

#### ***Who May Enter***

This Contest is open to residents of Canada, except employees and members of CPC Elevate, employees of The Camera Store, and their immediate families. This is an amateur photography contest. No submissions by a professional will be accepted. For the purposes of this contest, a professional is considered anyone who derives greater than 50% of his/her income from photography.

#### ***About the Contest***

Amateur photographers are invited to submit their best photos in keeping with the categories of the contest on or before midnight October 2<sup>nd</sup>, 2010. Photos will be judged by a panel of professional photographers prior to the Worldwide WOW Gala with three prizes being awarded in each of four categories as well as one grand prize. Winners will be notified by October 11<sup>th</sup>, 2010 and winning photos and entries of merit will be printed and mounted by Pro-Graphics Caldraft Art & Drafting Supplies and showcased at the Worldwide WOW Photo Exhibition and Gala Event on October 21<sup>st</sup>, 2010 (go to [www.wowphotocontest.ca](http://www.wowphotocontest.ca) or [www.elevatecpc.ca](http://www.elevatecpc.ca) for more information). An additional "People's Choice" prizes will be awarded at the Gala.

#### ***Prizes***

- Grand Prize valued at over \$5,000:
  - Canon 7D camera outfit (including: 18-135 zoom, memory card, filter, tripod, camera bag, cleaning kit and instructional DVD) valued at \$2,500 from The Camera Store
  - \$2,000 Travel Adventure
  - 4 complimentary tickets to the Worldwide WOW Gala
  - Your winning photograph professionally framed

- 1<sup>st</sup> Prize in each category:
  - Sanyo HD Video packages, (including: memory card, tripod, camera bag, cleaning kit, instructional DVD, etc) valued at \$850 each from The Camera Store
  - 2 complimentary tickets to the Worldwide WOW Gala
  - Your winning photograph professionally framed
- 2<sup>nd</sup> Prize in each category:
  - Panasonic compact camera outfit (including: memory card, compact tripod, camera bag, cleaning kit, instructional DVD, etc) valued at \$550 from The Camera Store
  - 2 complimentary tickets to the Worldwide WOW Gala
  - Your winning photograph professionally framed
- 3<sup>rd</sup> Prize in each category:
  - \$100 Gift Card
  - 2 complimentary tickets to the Worldwide WOW Gala
  - Your winning photograph professionally framed
- 1 People's Choice Awards: Announced at the Gala

### ***Entry Specifications***

1. Photographic quality images can be entered digitally online ([www.wowphotocontest.ca](http://www.wowphotocontest.ca)). Colour or black & white prints are acceptable. Digital entries must allow for printing in at least an 8X10 print size with a minimal 100DPI. Hardcopy, photocopied or framed images will not be accepted. Your entry must be submitted digitally either online or as a digital image on disk at The Camera Store.
2. Submit as many entries as you wish in any of the categories. Entries are \$35 each or 3 for \$90. For example, if submitting 5 entries, 3 can be submitted for \$90 and the two additional entries will be \$35.00 each for a total of \$125. If submitting a digital image on disk at The Camera Store, each entry must be accompanied by a signed official entry form and the entry fee. An image can win only a single prize.
3. Contestants must affirm that submissions are their original work. Contestants are solely responsible for obtaining model releases for any recognizable individual, if applicable. As such, contestants hold the contest sponsors harmless from any breach of copyright or other law in Canada, the USA and elsewhere and from consequential litigation.
4. CPC Elevate will retain the use of entries and reserves the right to publish photographs and/or use them only in **CPC Elevate promotional material & CPC Elevate charity fundraising events** without compensation to the photographer.
5. Judges reserve the right to transfer entries to a different category.

6. Entries will be judged by a panel of professional photographers on the basis of creativity, impact, technical quality and how well they express the theme of the category.
7. Contest deadline is October 2<sup>nd</sup> 2010 (midnight) for online electronic entries. If submitting a digital image on disk, mailed entries must be postmarked no later than September 29<sup>th</sup>, 2010 or dropped off at The Camera Store by October 2<sup>nd</sup>, 2010.

The Camera Store  
802 – 11 Ave SW  
Calgary, AB  
T2R 0E5

8. Digital photo entries submitted online (electronically) or on disk will not be returned. If submitting your digital entries on disk, please package each photo securely as neither CPC Elevate nor The Camera Store will be responsible for loss or damage. Please be sure to include your name, address & phone number on the disk (CD, DVD, zip drive).
9. Online entries ([www.wowphotocontest.ca](http://www.wowphotocontest.ca)) must be paid for with a valid credit card. Digital entries submitted on disk can be paid by cheque or valid credit card.
10. For further information, entry forms or to submit entries online, please visit our web site at [www.wowphotocontest.ca](http://www.wowphotocontest.ca), [www.elevatecpc.ca](http://www.elevatecpc.ca) or [www.thecamerastore.com](http://www.thecamerastore.com) (information only) or call The Camera Store at 403-234-9935.

### ***Contest Categories***

- Faces Around the World
- Capture Canada
- Global Travel
- Nature

# Official Entry Form

**\$35 per photo submission or 3 for \$90 (Includes GST).**

**Discount for 3 entries must be submitted in multiples of 3. For example, if submitting 5 entries, 3 can be submitted for \$90 and the two additional entries at \$35 per each for a total of \$125.**

(For digital entries on disk, attach a separate entry form to each photo submission)

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Category Photo Location or Title

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Name

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Address City/Province Postal Code

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Email

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Daytime Phone Additional Phone Contact

***If paying by credit card:***

Credit Card Type: Visa / Mastercard

Credit Card Number: \_\_\_\_\_ Expiry date: \_\_\_\_\_

Please initial items below to complete your entry form:

\_\_\_ I agree to allow CPC Elevate to re-print or publish my photo in relation to their charitable fundraising events

I have read all the rules and regulations for the contest and accept the conditions contained therein. I certify that I own the copyright to the photograph submitted and that I have obtained all model releases necessary. I indemnify and hold harmless the contest organizers and sponsors for any damages or claims for damages suffered by any of them arising from or caused by the subject matter or the creation of the photograph submitted.

Signature: \_\_\_\_\_

If paying by Cheque, Cheques payable to:

CPC Elevate Society  
Alberta Society Registered No: 0336420-01

Digital Photo Entries on disk: mail to or drop off at:

The Camera Store  
802 – 11 Ave SW  
Calgary, AB  
T2R 0E5

Phone: 403-234-9935

Toll free: 1-888-539-9397

[www.thecamerastore.com](http://www.thecamerastore.com)