

2011 Worldwide WOW Photo Contest

Rules and Regulations

Who May Enter

This contest is open to residents of Canada, except employees and members of CPC Elevate, employees of The Camera Store, and their immediate families. This is an amateur photography contest. No submissions by a professional will be accepted. For the purposes of this contest, a professional is considered anyone who derives greater than 50% of his/her income from photography.

About the Contest

Amateur photographers are invited to submit their best photos in keeping with the categories of the contest on or before midnight October 1st, 2011. Photos will be judged by a panel of professional photographers prior to the Worldwide WOW Photo Exposition with three prizes being awarded in each of four categories as well as one grand prize. Winners will be notified by October 7th, 2011 and winning photos and entries of merit will be printed and mounted by Pro-Graphics Caldraft Art & Drafting Supplies and showcased at the Worldwide WOW Photo Exposition Event on October 20th, 2011 (go to www.wowphotocontest.ca or www.elevatecpc.ca for more information). An additional "People's Choice" prize will be awarded at the Gala.

Prizes

- Grand Prize valued at over \$3,500
 - \$3000.00 Cash Prize sponsored by National Captioning Canada www.natcapcan.ca
 - 6 complimentary tickets to the Worldwide WOW Gala
 - Your winning photograph professionally framed
- 1st Prize in each category:
 - \$500 gift card from The Camera Store valid in-store and on-line at www.thecamerastore.com
 - 4 complimentary tickets to the Worldwide WOW Gala
 - Your winning photograph professionally framed
- 2nd Prize in each category:
 - \$200 gift card from The Camera Store valid in-store and on-line at www.thecamerastore.com
 - 2 complimentary tickets to the Worldwide WOW Gala
 - Your winning photograph professionally framed
- 3rd Prize in each category:
 - \$100 Gift Card from Husky Gas
 - 2 complimentary tickets to the Worldwide WOW Gala
 - Your winning photograph professionally framed
- 1 People's Choice Awards: Announced at the Gala

Entry Specifications

1. Photographic quality images must be entered digitally online (www.wowphotocontest.ca or www.elevatecpc.ca). Colour or black & white prints are acceptable. Digital entries must allow for printing in at minimal 8X10 print size with a minimal 100DPI. Hardcopy, photocopied or framed images will not be accepted. Your entry must be submitted digitally either online or as a digital image on disk at The Camera Store.
2. Submit as many entries as you wish in any of the categories. Entries are \$35 each or 3 for \$90. For example, if submitting 5 entries, 3 can be submitted for \$90 and the two additional entries will be \$35.00 each for a total of \$125. If submitting a digital image on disk at The Camera Store, each entry must be accompanied by a signed official entry form and the entry fee. An image can win only a single prize. All monies raised from the Worldwide WOW Photo Contest will be donated to the Canadian Women's Foundation – Women Moving Women Program (www.cdnwomen.org)
3. Contestants must affirm that submissions are their original work. Contestants are solely responsible for obtaining model releases for any recognizable individual, if applicable. As such, contestants hold the contest sponsors harmless from any breach of copyright or other law in Canada, the USA and elsewhere and from consequential litigation.
4. CPC Elevate will retain the use of entries and reserves the right to publish photographs and/or use them only in **CPC Elevate promotional material & CPC Elevate charity fundraising events** only without compensation to the photographer.
5. Judges reserve the right to transfer entries to a different category.
6. Entries will be judged by a panel of professional photographers on the basis of creativity, impact, technical quality and how well they express the theme of the category.
7. Contest deadline is October 1st, 2011 (midnight) for online electronic entries. If submitting a digital image on disk, mailed entries must be postmarked no later than September 28th, 2011 or dropped off at The Camera Store by October 1st, 2011.

The Camera Store
802 – 11 Ave SW
Calgary, AB
T2R 0E5

8. Digital photo entries submitted online (electronically) or on disk will not be returned. If submitting your digital entries on disk, please package each photo

securely as neither CPC Elevate nor The Camera Store will be responsible for loss or damage. Please be sure to include your name, address & phone number on the disk (CD, DVD, zip drive).

9. Online entries (www.wowphotocontest.ca) must be paid for with a valid credit card. Digital entries submitted on disk can be paid by cheque or valid credit card.
10. For further information, entry forms or to submit entries online, please visit our web site at www.wowphotocontest.ca, www.elevatecpc.ca or www.thecamerastore.com (information only) or call The Camera Store at 403-234-9935.

Contest Categories

- Faces Around the World
- Capture Canada
- Global Travel
- Nature