



## 2009 Worldwide WOW Photo Contest

### Rules and Regulations

#### ***Who May Enter***

This Contest is open to residents of Canada, except employees and members of CPC Elevate, employees of The Camera Store, and their immediate families. This is an amateur photography contest. No submissions by a professional will be accepted. For the purposes of this contest, a professional is considered anyone who derives greater than 50% of his/her income from photography.

#### ***About the Contest***

Amateur photographers are invited to submit their best photos in keeping with the categories of the contest on or before midnight October 27<sup>th</sup>, 2009. Photos will be judged by a panel of professional photographers prior to the Worldwide WOW Gala with three prizes being awarded in each of four categories as well as one grand prize. Winners will be notified by November 3<sup>rd</sup>, 2009 and winning photos and entries of merit will be printed and mounted by "U-Frame-It Chinook" and showcased at the Worldwide WOW Photo Exhibition and Gala Event on November 12<sup>th</sup>, 2009 (go to [www.elevatecpc.ca](http://www.elevatecpc.ca) for more information). Two additional "People's Choice" prizes will be awarded at the Gala.

#### ***Prizes***

- Grand Prize: Nikon D90 DSLR outfit, including lens, tripod, bag, filter, memory card, photo book, instructional DVD and workshop, 4 complimentary tickets to the Worldwide WOW Gala, plus your winning photograph professionally framed (value over \$2400).

1<sup>st</sup> Prize in each category: Sanyo E2 Blue Waterproof CameraCorder, including bag, mini tripod, memory card, photo book, instructional DVD and workshop, 2 complimentary tickets to the Worldwide WOW Gala, plus your winning photograph professionally framed (value over \$800).

2<sup>nd</sup> Prize in each category: Nikon Coolpix L100, 2 complimentary tickets to the Worldwide WOW Gala, plus your winning photograph professionally framed (value over \$600).

3<sup>rd</sup> Prize in each category: \$100 Coupon, 2 complimentary tickets to the Worldwide WOW Gala, plus your winning photograph professionally framed (value over \$400).

2 People's Choice Awards: Winners and prizes to be announced at the Gala

### ***Entry Specifications***

1. Photographic quality images can be entered digitally online ([www.elevatecpc.ca](http://www.elevatecpc.ca)) or as a hardcopy print (sized either 8X10 or 11X14). Colour or black & white prints are acceptable. Digital entries must allow for printing in at least an 8X10 print size with a minimal 100DPI. For hardcopy entries, photocopied or framed images will not be accepted.
2. Submit as many entries as you wish in any of the categories. Entries are \$35.00 each or 3 for \$90.00. For example, if submitting 5 entries, 3 can be submitted for \$90.00 and the two additional entries will be \$35.00 each for a total of \$160.00. If submitting a hardcopy print, each entry must be accompanied by a signed official entry form and the entry fee. An image can win only a single prize.
3. Contestants must affirm that submissions are their original work. Contestants are solely responsible for obtaining model releases for any recognizable individual, if applicable. As such, contestants hold the contest sponsors harmless from any breach of copyright or other law in Canada, the USA and elsewhere and from consequential litigation.
4. CPC Elevate will retain the use of entries and reserves the right to publish photographs and/or use them in **CPC Elevate promotional material & CPC Elevate charity fundraising events** without compensation to the photographer.
5. Judges reserve the right to transfer entries to a different category.
6. Entries will be judged by a panel of professional photographers on the basis of creativity, impact, technical quality and how well they express the theme of the category.
7. Contest deadline is October 27<sup>th</sup>, 2009 (midnight) for online electronic entries. If submitting a hardcopy entry, mailed entries must be postmarked no later than October 20<sup>th</sup>, 2009 or dropped off at The Camera Store by October 27<sup>th</sup>, 2009.

The Camera Store  
802 – 11 Ave SW

Calgary, AB  
T2R 0E5

8. If submitting a hardcopy print entry and you would like your photos returned, you may pick them up at "The Camera Store" between November 23<sup>rd</sup> and 30<sup>th</sup>, 2009. For out of town entries, please enclose a correctly sized, self-addressed stamped envelope with sufficient postage for the return. When submitting your hardcopy entries, package each photo securely as neither CPC Elevate nor The Camera Store will be responsible for loss or damage. Please be sure to include your name, address & phone number on the back of each photo entry. Photo returns are only applicable to hardcopy print entries. Electronically submitted entries will not be returned.
9. Online entries ([www.elevatecpc.ca](http://www.elevatecpc.ca)) must be paid for with a valid credit card. Hardcopy entries can be paid by cheque or valid credit card.
10. For further information, entry forms or to submit entries online, please visit our web site at [www.elevatecpc.ca](http://www.elevatecpc.ca) or [www.thecamerastore.com](http://www.thecamerastore.com) (information only) or call The Camera Store at 403-234-9935.

### ***Contest Categories***

- Faces Around the World
- Capture Canada
- Global Travel
- Nature